

Indas-Best.Com (P) Ltd.
 (Formerly known as Deccan Yellow Pages)

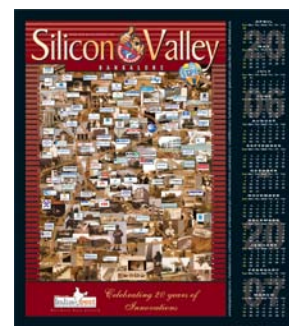
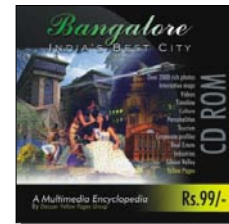
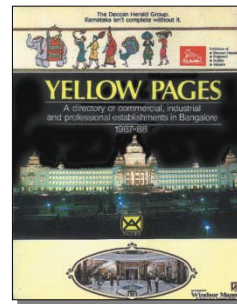


About Us:

Indias-Best, is a new age Media Company, which was founded in 1986 as “Deccan Yellow Pages Group”. Since 2000 we have become Indias-Best.Com (P) Ltd., a media company that caters to both “**Offline & Online**” media. ICICI Venture was our VC partner and Intel Asia collaborated with us as our technology partner in the beginning.

Since 1986 as a media company, we have **many of India’s firsts to our credit:**

- ☞ India’s first Yellow Pages for Bangalore-1986.
- ☞ India’s first multi-color ‘Yellow Pages’ -1993.
- ☞ High Society- The magazine for the Bangalore’s elite -1993.
- ☞ The Brand Busters Posters – Media poster for the Corporate & IT world -1994.
- ☞ The Yellow Pages on the Internet for Bangalore and Hyderabad - 1996.
- ☞ Bang, Bang, Bangalore – An innovative poster showcasing over 200 characters of Bangalore at the junction of M.G and Brigade roads. - 1997
- ☞ The Encyclopedia – a multimedia CD-ROM on Bangalore-1998.
- ☞ www.bangalorebest.com , the city’s first portal (South India’s First) which facilitated e-commerce through credit cards-1999.
- ☞ Only company in India to have introduced portal websites for over 11 cities in India. Viz: *Bangalore, Chennai, Cochin, Coimbatore, Goa, Hyderabad, Jaipur, Kolkata, Mumbai, New Delhi and Pune.* – 2000
- ☞ Mini multi-colour ‘Yellow Pages’ for the cities of Mumbai, New Delhi, Pune, Chennai, Hyderabad & Bangalore - 2001
- ☞ An innovative pocket guide for Bangalore Best ‘Wine & Dine’. – 2002
- ☞ Multi-colour & compact resource directory for the cities of Bangalore, Chennai & Hyderabad. - 2003
- ☞ An exclusive multi-colour directory showcasing all the IT / BPO / ITES business houses in Karnataka. This was done in association with Software Technology Parks of India (STPI). - 2004
- ☞ **Golf – The World’s Best Game**, an unique & innovative poster on golf featuring Karnataka Golf Association (KGA) championship course, the etiquettes of the game, its history in India, etc. - 2005
- ☞ 2006 : Introduced – ‘**Media on a mouse pad**’, which was again first of its kind.



- ☞ 2008 : BangaloreBest interactive map. A new interactive feature using Google maps, to take our visitors of www.bangalorebest.com surf 'Bengaluru' without getting out of their armchair.



- A visitor can locate the city's best hotels, eat-outs, pubs, shopping, IT / BPO companies, etc. <http://www.bangalorebest.com/maps/index.asp>
- ☞ 2010 : The creative team of Indias-best, designed, developed and hosted the website of Bangalore's and India's BEST golf club, the Karnataka Golf Association.
 - ☞ 2011-12 : **Our goal is to become the No.1 website for each of the 12 BEST cities** in India where we have our presence. We have already started revamping our websites and most of them have already performing results of our efforts by showing up in the very first page of the popular search engines, such as Google, Yahoo & Bing.

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